

# Write for Organic Lifestyle Magazine

## We Pay Writers

If we like your article, it will be published on one of two sites: Organic Lifestyle Magazine or Green Lifestyle Market.

## Pay Structure

We pay 10¢ per word with a cap of \$150 plus a bonus structure for performance. The initial per-word payment will be sent within 10 days of publication. Bonus payments will be sent out within 10 days of each threshold being met.

- \$50 for 5,000+ Social Shares
- \$100 – 10,000+ Social Shares
- \$200 – 50,000+ Social Shares

Article shares must be reached within six months of the date of publication for bonus eligibility. An author of an article with 1,500 words or more that gets 50,000 shares or more within six months of the article's publication will receive a total of \$500.

Shares can be seen at the top of each article adjacent to the social sharing buttons.

## Our Expectations

What kind of articles are we looking for? We're picky. We typically publish in-depth articles that educate, the kind of articles our readers will share with friends and save for later reference.

Posts for submission should be at least 400 words. There is no maximum word count, though as mentioned, we only pay up to 1,500 words. (You will be paid the same for a 3,000-word article as a 1,500-word article, \$150).

We do prefer longer in-depth articles that hold a reader's interest, but we also publish shorter news articles.

Natural health and healing are major topics for both of our websites. We welcome doctors, naturopaths, chiropractors, and other natural health care practitioners to write on the subject of natural health, but please know that we are very particular regarding health content. We recommend that anyone interested in writing for us, and especially anyone considering writing about health, to check out our "Foundational Articles." Articles that promote remedies, cures, diet tips, or anything else that could affect one's health, must align with our magazine.

Other topics include, but are not limited to, agriculture, environmental issues, gardening, diet, human rights, animal rights, fitness, sustainability, off the grid, food, and recipes. All recipes must be gluten free and healthy. Our readers love raw, vegan, and vegetarian recipes.

## **Notes on Payment**

All content *must be original* (not previously published) unless you receive prior approval from us and are willing to forfeit payment.

In order to get paid, provide an email address for PayPal in the proper field, or type "other" and we will make other arrangements to pay. If we do not receive a method of payment within 30 days of publishing the article, that article will not be paid for.

# Examples of Articles That Have Done Very Well

- Healthy Sugar Alternatives
- How Plumbing Not Vaccines Eradicated Disease
- Cheap and Easy Detox Diet Plan
- How To Kill Fungal Infections
- Homemade Vitamin C
- Mulberries and Mulberry Recipes
- Garlic – The Most Amazing Herb On The Planet

## What You Should Know

We edit! If the edit is extensive, we may ask you to review your article prior to publication.

Our editorial guide is the Chicago Manual of Style. Let's just say this... we like the Oxford or serial comma, and if you leave it out, we'll put it in. You could impress our editorial staff by putting them in yourself.

Ready? Click and Become an Organic Lifestyle Magazine Contributor

## Here's What You Need

First and foremost, you need to submit an article for publication. We do not respond to queries or approve subjects without a submission.

We are seeking writers with a social media presence. These fields are not required, but please do include them if you have them.

If you own a company or work for a company that you want to promote, you can add in the company name, company website URL, and your position within the company.

We also need to see two articles you have published. We will look at the articles and check to see how much readership they have garnered. Feel free to share more in the “Anything” field.

You will be notified of our decision via email within 7 days. If the article is rejected, you are welcome to try again. If the article is approved, we will email you with instructions.

## **Your Pre-submission Checklist:**

- I have an article that has not been published anywhere else. If OLM accepts this article, I will not publish it anywhere else without adhering to OLM republishing guidelines.
- I have a title for my article, written in title case, that I have given considerable thought to even though I know it will likely be changed.
- I am ready to give my best email address for this opportunity and I know OLM will keep it safe.
- I have atwo URLs to previously published articles.
- I have a biography that is 350 words or less and written in third-person (see *How to Write a Professional Bio* for help).
- My profile image, also known as an avatar, is 250px by 250px. If it is not, or if I don't have one, I know OLM may adjust mine or pick one for me.
- I have at least two Social Media Profile URLs, or if not, I know that this may negatively impact my chances of approval.
- If I wish to drive traffic to another organization, I have the name, URL, and my position within.
- I know my work may be published on GLM's blog instead of OLM. I understand that both sites have the same compensation program.

I know, or I have figured out, that OLM stands for Organic Lifestyle Magazine and GLM stands for Green Lifestyle Market.

I Am Ready to Submit An Article!

Additional pages coming soon include *How to Format Your Article*, *Writer's FAQ*, *Exceptions Request*, *How To Write A Professional Bio*, *OLM Values*, *How to Market Your Article*, *How to Scrub for Code*, and a video, *How to Write, Submit, and Market an OLM Article*.